

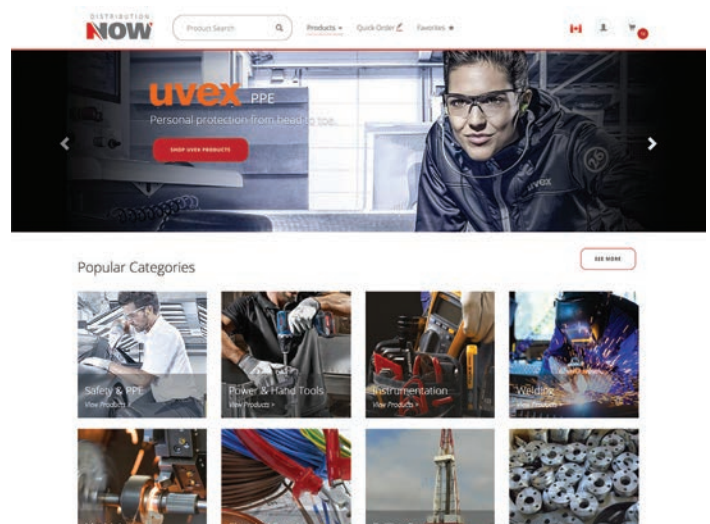
Our eCommerce platform allows us to offer service tailored to our customers' needs. We can develop a customized catalog (mask) for our account customers that includes only their chosen basket of goods and is loaded with their contract pricing. DistributionNOW has 300,000+ unique SKU numbers that can be loaded into a customer's mask. There is also the ability for the customer to request products not found within their eCatalog. DNOW works closely with our customers in the joint design and automation of the acquisition process, with the ability of B2B integrations with customer's purchasing, maintenance and accounting systems.



DistributionNOW's eCommerce platform has the functionality and usability of most online purchasing experiences. The interface is intuitive and user friendly with the option of further customizability. Listed below are the basic features of the platform's user interface:

- Browse/Search Catalog Items – Web browser type search functionality
- Order Catalog Items
- Order Non-catalog Items
- Quick Order
- Saved Cart
- Favorites List
- Product specific technical information and images
- Customizable checkout process
- Multiple delivery and pickup options

Based on customer requirements, the platform has the functionality to exert more control over the buying process with an automated electronic approval process option, and tiered approvals based on dollar amounts. There is functionality within the system to require specific information upon checkout, such as AFE, LSD, job number, business unit, etc. This can be beneficial both for accounting purposes, as well as, detailed reporting on spend.

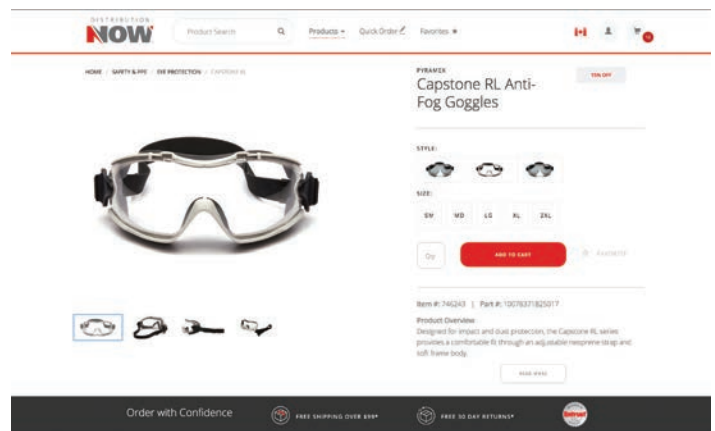
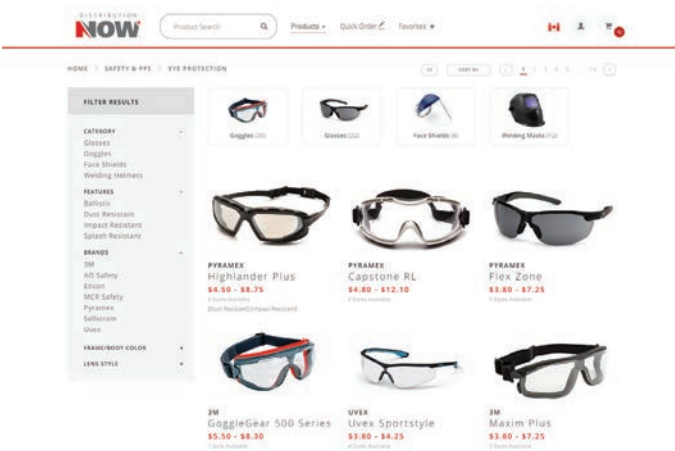
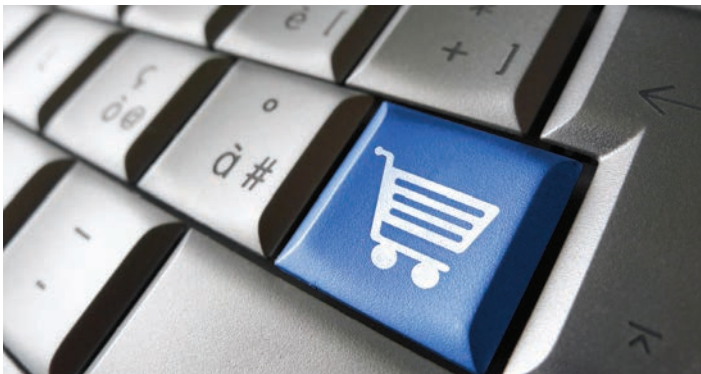


DistributionNOW's eCommerce solution offers a variety of options for billing and payment and can be personalized to fit the needs of each customer. DNOW can also include our customer's GL codes within our product hierarchy so that they are listed by line item on any of the below billing options. Billing options for eCatalog users consist of the following:

- Credit card / P card
- Consolidated billing – Single monthly spreadsheet invoice with customer chosen fields for easy upload
- Punch-out/Roundtrip – Systems integration allowing for automated purchase order exchange, use of internal purchasing systems with approval processes, etc.
- Electronic Invoicing
- Standard Paper Invoicing
- Manual Purchase Order

There are a variety of benefits that our eCommerce customers realize through this ordering method. Creating efficiencies through collaboration and technology results in increased service levels and overall cost savings for our customers. This is accomplished through the following areas:

- Customized dedicated inventory
- Vehicle to institute product standardization
- Reduced total cost by eliminating duplicate and non-value added functions and processes
- Logistics management with delivery options direct to site
- Time savings in ordering process
- Reduced back office cost – Purchase orders, invoice processing, purchasing, etc.
 - Lower Transaction Cost
 - Lower Operational Cost
 - Administrative Savings
- Controlled spending – eCatalog development and usage
- Cash management – Inventory and purchase approvals
- Vendor base reduction
- Ability to manage and track expenses through detailed spend reporting
- Inventory control
- Decreased inventory carrying costs through inventory reduction or elimination



DistributionNOW has produced this for general information only, and it is not intended for design purposes. Although every effort has been made to maintain the accuracy and reliability of its contents, DistributionNOW in no way assumes responsibility for liability for any loss, damage or injury resulting from the use of information and data herein. All applications for the material described are at the user's risk and are the user's responsibility.